

# Meet the Drake Software Experts



**Amanda Watson, EA**  
**Onboarding and Retention Manager**  
**Drake Software**

Amanda Watson, EA, is the Onboarding and Retention Manager at Drake Software, where she leads a team to drive customer success. As a tax industry veteran, Amanda is a favorite speaker and trainer known for making tax topics accessible and relevant.



**Ann Campbell, CPA, CIA**  
**Sr. Tax Software Trainer**  
**Drake Software**

Ann Campbell, CPA, CIA, joined Drake Software in 2021. She is a Certified Public Accountant licensed to practice in California and North Carolina. She has many years of experience as a tax preparer using Drake Software. Ann has also worked as a CFO and Controller in various industries. She was one of four finalists for Plastic News CFO of the Year 2019 and is a graduate of the Wharton School at the University of Pennsylvania.



**Christine Reynolds**  
**Education Director**  
**Drake Software**

Christine Reynolds is the Education Director at Drake Software. Throughout her 20+ year career at Drake, she has been a key leader in the development of educational offerings for Drake Software clients. Christine's unique awareness of the needs of tax professionals and her ability to communicate key topics in the industry make her a popular speaker at events across the nation.



**Jared Ballew**  
**Vice President of Government and Industry Relations**  
**Drake Software**

Jared Ballew is a 20-year veteran of the tax industry, currently serving both Drake Software and TaxAct as Taxwell's Vice President of Government and Industry Relations. Jared is an expert in liaising and building relationships with federal and state governments, industry and professional associations, and other partners. He served as the 2022 – 2023 Chairman of the IRS Electronic Tax Administration Advisory Committee and President of the National Association of Computerized Tax Processors (NACTP), a trade association of the top income tax, information reporting, and payroll software companies that collaborate to promote standardization and simplification between government tax agencies and the tax processing industry. Jared is a popular speaker and advisor due to his expansive knowledge of current tax policies, cybersecurity, and industry trends.



**John Sapp**  
**Chief Revenue Officer (CRO)**  
**Drake Software**

John Sapp, Chief Revenue Officer of Drake Software, provides vision for the sales, marketing, and customer education teams while driving high-level strategic development for the company. He joined Drake Software in 1996 and has held several roles since, including Chief Financial Officer and Vice President of Strategic Development.

John serves on several boards, including the board of directors for the Council for Electronic Revenue Communication Advancement (CERCA). Additionally, John has served as a Senior Executive Board Member of the IRS Security Summit's Identity Theft Tax Refund Fraud Information Sharing and Analysis Center (IDTTRF-ISAC) and Chair of the Electronic Tax Administration Advisory Committee (ETAAC), an organization that is largely responsible for researching, analyzing, and considering recommendations for electronic tax administration issues including combating identity theft and refund fraud.